

ABSTRACT OF THE DISCLOSURE

In an arrangement and method for offering a message when loading service data for a terminal device, a connector unit in a service center is connected to a server and is equipped with a number of modems that produce a connection to a communication system to which a number of clients are also connected. The server is operated in order to access a data bank, wherein the properties of the different clients are stored as to the information playback capabilities of the respective clients. The server selects an advertising message that is transmitted to the terminal device of one of the clients dependent on that client's playback capabilities. At least one data file of one of a number of advertising sources is through-connected by the connector unit to the terminal device.